

Barret C. Keisling, M-G-M Hollywood Representative Tells Toronto About
"Romeo and Juliet"

CANADIAN MOVING PICTURE DIGEST

Vol 28 No 1

TORONTO 2, CANADA

April 25th, 1936

"THE GREAT ZIEGFELD"



by the New York critics

**S. R. O.
ASTOR**
N.Y. \$2 Top
and a
**SENSATION
IN ALL
ROAD-SHOW
ENGAGEMENTS!**

"ZIEGFELD WOULD HAVE BEEN PROUD TO OWN IT"—*CREELMAN, SUN* . . "AN EVENT IN PICTURES"—*PELSWICK, JOURNAL* . . "NUMBERS NEVER BEEN EQUALLED ON STAGE OR SCREEN"—*NUGENT, TIMES* . . "FILLED WITH FUN MELODY LOVELINESS"—*JOHANESON, MIRROR* . . "PRODUCED ON A GRAND LAVISH GLITTERING SCALE"—*CAMERON, NEWS* . . "WARM HUMAN STORY UTTERLY THRILLING"—*CREWE, AMERICAN* . . "GLORIFIES THE AMERICAN CINEMA"—*BOEHNEL, TELEGRAM* . . "YOU'LL NEVER SEE ANOTHER THAT EXCEEDS IT"—*DELEHANTY, POST*

M-G-M



PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2



IT CLICKED!

M-G-M's "Campaign Picture" Idea is registering merrily at box-offices from Coast-to-Coast!



JANET GAYNOR
ROBERT TAYLOR
"SMALL TOWN GIRL"

with
BINNIE BARNES • LEWIS
STONE • ANDY DEVINE
ELIZABETH PATTERSON
FRANK CRAVEN
JAMES STEWART
Directed by
WILLIAM A. WELLMAN
Produced by
HUNT STROMBERG

Serialized and promoted by 143 leading newspapers. (Big names! Ben Ames Williams wrote the serial and James Montgomery Flagg illustrated it.) It's now reaping the exploitation harvest! Watch for more M-G-M Campaign Pictures!

LION  **SHOWMANSHIP**

Michael Balcon Leaves Gaumont-British to go with 20th Century-Fox

Canadian Moving Picture DIGEST

Established
1915

Publication Weekly

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RAY LEWIS
Editor and Publisher

THE LITTLE PAPER WITH THE BIG IDEAS
"Easy to Digest"

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TORONTO 2, CANADA

April 25th, 1936

"TEN DAYS WHICH SHOOK CANADA"



CANADA breathes freely again, having recovered from "Ten Days Which Shook Canada", and perhaps the world, for three prominent Toronto professional men, having min-

ing interests, were buried alive in an old mine at Moose River, Nova Scotia, land of the Acadians, and the inspiration for "Evangeline", Longfellow's world-famous poem.

For the last ten days a story, more thrilling than any Motion Picture thriller, past or present, has been enacted in Canada, at Moose River, Nova Scotia, by three imprisoned men, and volunteer crews of Draegermen (miners who know the inside of a mine and how to effect rescues).

A story from real life, which has not only upset the business and home life of Canada, but awakened the keenest interest over the American continent, across oceans, thousands of miles of railroads, wherever the voice of Radio, or the voice of the Press have been able to narrate, and to repeat this story.

Every possible medium of Service, human, mechanical and personal; through the Government, through Bureaus of Science, Research, Medicine, Finance, concentrated their knowledge, their interest, their resources, and their humanity at Moose River, Nova Scotia, to save three men imprisoned at a 141-foot level, in a mine, which had sought to make itself a Tomb of Death for them.

Not often in the face of such a Trap by Death, is Death defeated, but Prayer, Faith, Courage, Knowledge, Persistence and a Divine Example of Sacrifice by simple men, uneducated, unlettered men, miners in the category of the Masses, have saved two, out of the three imprisoned men; setting a new Torch of Humanity, of Greatness, by which a World can see a way out of its Apathetic Indifference, its growing Callousness to conditions under which miners, and millions of such as these, exist in our civilization.

Enthusiastic, eager to save the men, whom none of them knew, these miners fought for a chance to go down the mine, knowing that at any moment they might pay for such service with their lives.

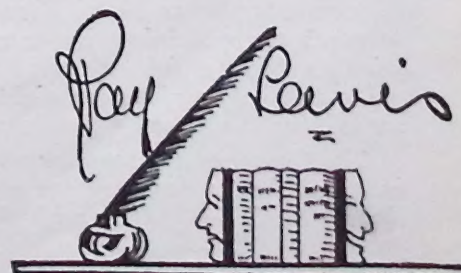
Nor was this a sacrifice offered in a moment of hysteria, an exalted, unselfish hour; it was a sacrifice which was carried on for 24 hours of each day, night after night, covering a period of ten days, until these Supermen, by Virtue of their Goodness, dropped one by one, upon the ground, weary with blasting and drilling through rock, shovelling tons of earth, weary with exposure, weary for lack of food, lack of sleep, and with the endless toil of their sacrifice, only to arise to their feet again to be on with their job.

The owners went down to explore a newly-acquired gold-mine at Moose River, Nova Scotia, on Sunday, April 12th; there was a cave-in, and the men were trapped 141 feet below the surface of the pit-head.

Ten days of agony, frenzied rescue work, ten days in which the citizens of Canada were not interested in Show Business, in Trading, in anything but an answer to the eternally-asked question, "Have they brought the men up?"

On Wednesday, April 22nd, the Draegermen, Heroes of Canada, if bravery and self-sacrifice are the attributes of Heroes, brought two of the trapped men up alive — the other man had died a few days previously — and the miners, the Press, government officials, the wives of the imprisoned men, hundreds of volunteers, there to serve at any cost, sang, "Praise God From Whom All Blessings Flow".

The rescue was more than human, it was a miracle; the miners who made the rescue were more than men, they were Divine in their Service.



RAW



RAY LEWIS

PRESENTS

DR. D. E. ROBERTSON, Mr. Alfred Scadding, mine owners, and Herman Magill, a young lawyer — all of Toronto, Ont. — on Sunday, April 12th, were trapped by a rock slide, at 11 p.m., while making an inspection at the 141-foot level, of a newly-acquired gold mine at Moose River, N.S.

On Monday, April 13th, one hundred miners, convinced that the entombed men were alive, set to work to rescue them.

Tuesday, April 14th — There was a cave-in of the Meagher slope, one of the passages which led to the area in which the men were trapped.

Wednesday, April 15th—Diamond drill was sent from the New Glasgow Mines by the Nova Scotia Government. There was a new cave-in, when miners attempted to break in a new passage.

Thursday, April 16th—Diamond drill begins boring a two-inch communication hole toward the 141 foot level. First dynamite blast, steam shovel arrives, being obliged to be taken over bogged land, 25 miles from the railroad station.

Friday, April 17th — Four trained rescue miners arrive from South Porcupine, Ont. Emergency Hospital unit forms in Halifax. Diamond drilling reaches depth of 6 feet. Wives of entombed men, on the scene, have their hopes of finding their husbands alive, now revived.

Saturday, April 18th—Diamond drill reaches 141 foot level, and rescuers believe they hear signals from the trapped men. Six miners risk their lives to explore the abandoned Reynolds shaft, and are ordered back. Things look black.

SUNDAY, APRIL 19th — VOICES ARE HEARD FROM MINE REVEALING THAT IMPRISONED MEN ARE STILL ALIVE. Nourishment is lowered through a hose, 150 feet long. Trapped men talk, and now the tenseness, already at a stage where Radio men, workers, officials are so keyed up some of them are unable almost to speak, rises to a stage of desperation, where regardless of all costs and risks the idea now is that the trapped men must be freed quickly.

Monday, April 20th — Trapped men reveal rising water, and the fact that unless they are released in a few hours, they will drown. Fifteen minutes later Mr. Scadding states that Herman Magill has died. Then begins a drive to reach the remaining two men, who are still alive, a drive which prevented a nation from going to sleep, night after night, so keen were we to hear the news of the Rescue.

The Government's seaplane arrives with wool, in which the trapped men can wrap themselves; the miners begin digging with their bare hands

in order to avoid jarring the walls, which threatened another cave-in.

Tuesday, April 21st — Dr. Robertson asks for a fountain pen to be lowered, with which he can make his last statement, for now he feels the end is near. Cold, trench feet, exposure, lack of food, for the men have been too weak to get the food which has been lowered, are racing with the rescuers, the rescuers on the Side of Life, the Elements as Elemental Forces on the Side of Death.

BUT Wednesday, April 22nd, dawns and the workers reach the level of the imprisoned men, they talk to them through barriers of logs and steel, they break through, and at midnight, they bring the two men up, on improvised stretchers, they BRING THEM UP ALIVE; AND A NATION GOES DOWN ON ITS KNEES TO THANK GOD AND TO BLESS THESE MINERS, CREATED IN THE IMAGE OF GOD SURELY, AND REMEMBERED FOREVER IN HIS NAME.

A Subscription Fund has now reached the sum of \$30,000, and contributions to this Fund are coming in from all over America for the Rescuers.

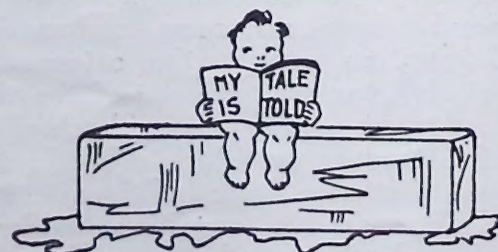
The Ontario Government intends to erect a Cairn as a Memorial to these Living Heroes, and it is a precedent which our civilization can well take note of. Monuments to the Living, bouquets also to those who Serve, that in Life men may know and extoll the Good Work of each other.

Of course, our cameramen were on the scene, day after day, along with the Radio announcers and news reporters. Many pictures have been taken, but the real moving picture story of this Canadian Drama has still to be written. What a story!

STOP THE PRESS

As we go to press we learn that Warner Bros. have the same idea as I have; they are to produce a story of this Miracle of Moose River, Nova Scotia, which might be called "Miracle Men" or "Buried Alive", or "Ten Days Which Shook Canada".

"Draegermen Courage" does not appear to be a good title for such a picture, in my humble opinion.



Cecil B. DeMille May Make Series for Universal

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RAY LEWIS

Editor and Publisher

LITTLE PAPER WITH THE BIG IDEAS

"Easy to Digest"

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May 2nd, 1936

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Famous Players, "A beautiful and dignified number which I will treasure."

The Director of the Royal Ontario Museum of Archaeology, Prof. C. Currelly, "Ever so many thanks for your Digest. I wish to present it to Victoria College Library so that it may be guarded, as it will be a good historical document." - - - Other comments next issue.

Meanwhile we publish an editorial from the New Glasgow Evening News, for which our thanks, Mr. Editor.

New Glasgow Evening News
(One of Nova Scotia's Leading Dailies)

"CONGRATULATIONS, RAY LEWIS!"

"THE Evening News has received a copy of the Canadian Moving Picture Digest Memorial Number to His Late Majesty, King George V, and we are much taken up with its contents. Artistic and beautifully mounted, the special issue carries numerous intimate photographs of the Royal Family at the time of the coronation up to the Jubilee celebrations of last year, many of them entirely new to us. There is a wealth of reading matter in connection therewith.

"The Digest is the only British motion picture trade paper on the American continent. It was established in 1915, and this year celebrates the 21st birthday of its publication. It has the added distinction of being the only motion picture trade paper in the world which is published and edited by a woman.

"To Ray Lewis and staff of The Digest we extend congratulations for a very creditable number — and may it long continue to reflect the Canadian viewpoint in matters pertaining to the film industry!"

Editorial—Friday, April 24th, 1936.



Released

May

by

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RAW



RAY LEWIS

DR. D. E. ROBERTSON, Mr. Alfred Scadding, mine owners, and Herman Magill, a young lawyer — all of Toronto, Ont. — on Sunday, April 12th, were trapped by a rock slide, at 11 p.m., while making an inspection at the 141-foot level, of a newly-acquired gold mine at Moose River, N.S.

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ews

anner in which the trial and subsequent execution conducted was little less abominable than which he (Hauptmann) was accused." a man sentenced to death is executed three sentence has been passed.

all world after all. Riding up on the train x last week, I got into conversation with a etroit. Naturally—you can depend on me— i got around to the Industry and Toronto, ould this man be but a brother-in-law of ge, who many exhibitors will recall at the atre, Toronto, and who now is Ballet Mis- The Radio City Music Hall.

for a he can the en lack of or reviewed "Little Lord Fauntleroy" a few o there is no need for me to duplicate the er, I did see the picture, and I needs must t is one of the most beautiful pictures ever Side of ngrats are due David Selznick and the whole on the ly Freddie Bartholomew, for such fine en-

BUT why the picture grossed approximately \$200.-th weeks at the Radio City Music Hall, and st" wherever 'money talks'.

bring the t
BRING TI
DOWN O the subject of "Little Lord Fauntleroy", we BLESS 'ddie Bartholomew's parents are fighting to IMAGE C of the child which they gave up at the FOREVER

A y ten years now, Mr. and Mrs. Bartholomew sum o lite willing to let Freddie live with his dear are co", and quite willing for her to pay all his Rescu educate and give him a proper upbringing. Tply they decide that they can't live without a Caird".

and it ten thing to have to say, but it seems rather well t what Mr. and Mrs. Bartholomew can't live bouqui ot Freddie but a large slice of the \$1,000 a men elve year old star is pulling down. We only each e courts will see it the same way.

Of
day a
and n
taken
Canad
a sto
rence Weaver of Tucson

WEAVER was born at Mountain Home, Idaho, His schooling was taken in Mountain Home, and Los Angeles.

job in a theatre came in 1919 at Somerton. e he operated the machines at night, and hool in the daytime. From there he went here he was operator, first at the Lyric Theatre, be calle the Yuma.

Days W Larry left Yuma for Anaheim, Cal., where "Dra chief operator at the Fairyland Theatres, a hitaker house.

he Orpheum Theatre opened in Phoenix, Larry ad operator, also becoming chief projectionist in. His first managerial job came in 1929, ook over the Rialto Theatre in Phoenix. ar years, Larry remained in Phoenix and then erred to Tucson, where he became manager lto and Opera House, and there he still is. is a married man, and has one child, a young seven years old.

Cecil B. DeMille May Make Series About Proper Guardian